AL-JERREAU DAVIDS

Self-taught UX Designer from South Africa with strong coding skills using analytical thinking to find and break down problems and create robust & future-proof solutions.

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EXPERIENCE

| Feb 2017 - present | **UX Designer** |
| Amsterdam, Netherlands | Booking.com |

Re-joined booking to continue working with A/B tests and data to solve complex problems with the focus of finding friction points in the decision-making process and helping users make informed decisions. Lately, I created the design vision for ski landing pages and in the process of exploring other possible trip types.

| Nov 2015 - Jan 2017 | **Digital Designer** |
| Remote | Travelstart |

Travelstart welcomed me back to redesign and migrate the website to a modern tech stack in harmony with the company's vision for a simpler and faster search and booking experience.

| Sep 2014 - Sep 2015 | **UX Designer** |
| Amsterdam, Netherlands | Booking.com |

Making use of A/B tests, data analysis, and user research to improve the tablet experience of booking.com. Also created a tool to capture user research insights in collaboration with the research team.

| Jan 2011 - Jul 2014 | **Web Designer** |
| Cape Town, South Africa | Travelstart |

Responsible for the research, design, prototyping, and coding of Travelstart's websites and multiple marketing landing pages.

EDUCATION

| 2008 - 2012 | **Information Technology** |
| Cape town, South Africa | Cape Peninsula University of Technology |

RELEVANT SKILLS

| Design | UX and UI Design · Interaction design · Wireframing · Prototyping · User research · Usability testing · User flows · Typography |
| Tech | HTML & CSS · Javascript · Vue.JS · Python |